

## 1. The Homepage (The Hook)

- **Hero Headline:** Empowering Communities, Sustaining Futures: Driving Grassroots Change Across Bangladesh.
- **Sub-headline:** Partnering with vulnerable communities, women, youth, and children to build climate resilience, secure livelihoods, and ensure inclusive education.

### • **Respect for Cultural Diversity**

- We celebrate and respect the diversity of the underserved communities, valuing their unique traditions, languages, and culture. Our approach is inclusive and participatory, ensuring that every individual—regardless of ethnicity, gender, or social background—is treated with dignity and respect, strengthening social cohesion and fostering unity through culturally sensitive, community-driven approaches.

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- ✓ **Primary CTA Button:** Partner With Us / Donate
- ✓ [X],000+ Lives Positively Impacted
- ✓ **100%** Financial Accountability & Audited Reports

**20+ Years of On-the-Ground Experience. The "At a Glance" Impact Counter:**  
*(Place this high up on the homepage. Donors love numbers.)*

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### • **About Eco-Development**

- For over 20 years, **Eco-Development** has been a trusted development partner dedicated to improving the lives of vulnerable and underserved communities across Bangladesh. Guided by the belief that sustainable progress must be locally led, transparent, and inclusive, we work to create lasting solutions that empower people, strengthen institutions, and build resilient communities.
- Over the years, Eco-Development has successfully designed and implemented diverse development initiatives addressing some of the country's most pressing social, economic, and environmental challenges. Our work spans climate change adaptation, sustainable agriculture, education, livelihoods, water, sanitation and hygiene (WASH), disaster risk reduction, governance, social inclusion, and community empowerment. Through evidence-based approaches and strong community engagement, we transform development investments into measurable and sustainable impact.
- We are committed to ensuring that women, children, youth, smallholder farmers, persons with disabilities, and marginalized populations have equitable access to opportunities,

resources, and services that improve their well-being and future prospects. By fostering local ownership and strengthening community capacities, we help build pathways toward long-term resilience and prosperity.

**Donor:**

Our commitment to excellence, accountability, and results has earned the confidence of leading development partners, including the European Union (EU), USAID, the Foreign, Commonwealth & Development Office (FCDO), the Asian Development Bank (ADB), AusAID, ICIMOD, CAMPE, BRAC, Manusher Jonno Foundation, and many others.

Today, Eco-Development continues to work alongside communities, partners, and stakeholders to advance inclusive development and contribute to a more resilient, equitable, and sustainable Bangladesh.

**Publication Documents: Book, Banner, Poster, Etc**

## Work Towards Achieving the **SDGs**

Eco-Development is dedicated to advancing the Sustainable Development Goals (SDGs) through innovative and community-driven interventions that foster resilience, reduce inequalities, and support sustainable development across Bangladesh.



## 2. "What We Do" (Organizing Core Pillars):

### What We Do

Eco-Development works to create sustainable and lasting change by connecting community needs with the resources, expertise, and partnerships required to address Bangladesh's most pressing development challenges. Through strategic collaboration with institutional donors, development partners, private sector actors, and individual supporters, we deliver impactful, community-driven solutions that strengthen resilience, promote inclusion, and improve quality of life.

#### **Pillar 1: Climate Resilience, Sustainable Livelihoods & Community Development**

We empower vulnerable communities to adapt to environmental and economic challenges through climate-smart agriculture, resilient livelihoods, disaster preparedness, natural resource

management, and sustainable community development initiatives. Our interventions help families build resilience, increase income opportunities, and secure a more sustainable future.

## **Pillar 2: Gender Equality, Social Inclusion & Human Development**

We promote equitable access to opportunities for women, youth, children, and marginalized populations by strengthening skills, leadership, participation, and social protection systems. Our programs foster inclusive development, empower communities, and contribute to reducing inequalities.

### **Partnerships for Greater Impact**

We work closely with institutional donors, government agencies, foundations, corporate partners, and civil society organizations to design and implement high-impact development programs. At the same time, we engage individual donors and global supporters through community-driven fundraising initiatives, enabling people everywhere to contribute to meaningful change.

Together with our partners and supporters, Eco-Development transforms resources into measurable impact, creating stronger, more resilient, and more inclusive communities in Bangladesh.

## **Pillar 3: Eliminating Gaps – Social Enterprise, Skills Development & Economic Empowerment**

Eco-Development is committed to bridging the gap between untapped community potential and economic opportunity through innovative social enterprise and entrepreneurship initiatives. We empower women, youth, farmers, artisans, and aspiring entrepreneurs with market-relevant skills, business development support, financial literacy, and access to economic opportunities. By fostering entrepreneurship and promoting inclusive business models, we help individuals and communities build sustainable livelihoods, increase self-reliance, and strengthen local economies. Our approach combines social impact with economic growth, transforming barriers into opportunities and enabling underserved populations to achieve lasting empowerment, resilience, and economic freedom.

**2** ZERO  
HUNGER



**3**

**GOOD HEALTH  
AND WELL-BEING**



5

GENDER  
EQUALITY



**6**

**CLEAN WATER  
AND SANITATION**



**7**

**AFFORDABLE AND  
CLEAN ENERGY**



**10**

**REDUCED  
INEQUALITIES**



11

SUSTAINABLE CITIES  
AND COMMUNITIES



**13** CLIMATE  
ACTION



**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



**17** PARTNERSHIPS  
FOR THE GOALS

